

即時發佈

xx地產港島半山全新住宅項目 正式命名為「蔚然」(AZURA)

2010年10月27日，香港—xx地產有限公司（xx地產）今日宣佈港島半山之全新優質住宅項目，正式命名為「蔚然」(AZURA)。「蔚然」位於西摩道2A號，雄踞半山顯貴地段，盡覽藍天白雲下的維港美景，翠綠景緻環抱，貫徹太古地產對建築設計和卓越管理的要求，「蔚然」將為尊貴住客締造半山恬靜之高雅家居。

由xx地產精心打造之半山名宅府邸「蔚然」，英文名稱AZURA源自Azure，代表蔚藍的天空。「蔚然」的取名別具心思，「蔚」字彰顯出此物業的超然位置，一望無際的蔚藍晴空，近在眼前。而「然」字寓意物業背靠綠意盎然的山巒，前臨維多利亞港大都會美景，令人心境豁然開朗。「蔚然」所營造的恬靜高逸家居環境，重新演繹xx地產對簡約設計及貼心生活享受的發展理念。

xx地產住宅物業總經理杜偉業先生表示：「『蔚然』為xx地產在半山最新發展之優質住宅項目。秉承公司享譽已久的卓越品牌價值，此物業與公司較早前發展的豪華住宅雅賓利同樣享有無可比擬的優越位置，鄰近中環及金鐘核心商業和購物區，蘇豪潮流文化熱點近在咫尺；更擁有完備的交通網絡配套，預計港鐵西港島線於2013年通車後，半山物業的價值優勢將進一步鞏固。半山為傳統的高尚住宅區，優質項目供應非常罕有，『蔚然』落成後將成為該區最新的地標建築，其雄厚投資潛力毋庸置疑。」

「蔚然」樓高50層，總共提供126個單位。物業採用純大宅標準設計，每層三戶，包括有三房及四房（雙套房）單位，面積由1,700至2,100平方呎，並有三個罕貴的頂層複式單位。大樓建築設計以優雅和簡約風格為主，展現恆久不變的現代美感。如扇形般的三翼單位佈局，確保每戶均可飽覽廣闊開揚的景觀。單位廳房間格寬敞實用，設有7米寬的全落地玻璃及觀景露台，突顯出傲然天際的物業特色。

「蔚然」設計優雅非凡的尊貴住客會所，休閒娛樂設施齊齊備，設有20米長的恆溫泳池，讓住戶在家亦可以享受遠離都市繁囂的酒店式度假生活。預計「蔚然」的入伙日期為2012年第四季。

For Immediate Release

xxx Properties Names Brand New Mid-Levels Residential Project 'AZURA'

October 27, 2010, Hong Kong – xxx Properties announces the official name of a new, luxurious residential project in the Mid-Levels of the Hong Kong Island. Located at 2A Seymour Road, AZURA stands at a prestigious address in the Mid-Levels, overlooking the splendour of Victoria Harbour and nestled amid exuberant greenery. In line with xxx Properties' meticulous dedication to architectural design and management excellence, AZURA sets out to provide esteemed residents with elegant homes within the tranquillity of the Mid-Levels.

The prestigious Mid-Levels residence AZURA is a masterpiece of xxx Properties. The name AZURA is a reference to the clear blue sky. Its Chinese name is also carefully thought out. “蔚” denotes the azure skies and “然” signifies Mother Nature. AZURA provides a living environment that reinterprets xxx Properties' development concept in minimalistic design with meticulous attention to a gratifying lifestyle.

General Manager, Residential at xxx Properties, Mr Adrian To, stated, “AZURA is xxx Properties' latest high-end residential project in the Mid-Levels. In line with the company's long-established brand reputation, this property boasts a superior location much like an earlier property development of ours, The Albany. It is close to the Central commercial business district, as well as to Soho's cultural and entertainment neighbourhood. With the expected completion of the MTR West Island line in 2014, the value of Mid-Levels properties will be further reinforced. The Mid-Levels is a classic high-end residential district where the supply of exclusive properties is rare. AZURA will be the new architectural landmark in the area. Its favourable return on investment is indisputable.”

AZURA is 50 storeys high, offering a total of 126 spacious units ranging in size from 1,650 to 2,100 sq ft. Each floor holds three units of three or four bedrooms, the latter of which includes two en-suites. The residence also features three exquisite penthouse units on the top floor and three unique units with flat roof. The building is constructed with grace and minimalism in mind to showcase a timeless elegance. Units are arranged in three wings in the shape of a fan to ensure that each unit is blessed with the widest possible view.

AZURA's extraordinary residents' clubhouse is fully equipped with leisure and entertainment facilities. The expected completed date of AZURA is Q4 2012.