

XX集團港島東全新豪宅 XX「XXX」

專業兒童培訓機構XX 首度進駐#

會所兒童遊戲室設計 啟發幼兒心智

20XX年9月28日，香港－由XX集團傾力打造之港島東豪宅項目「XX XX」，毗鄰港島柏架山尊貴地段，知名學府林立，發展商深明每個家庭都重視兒童的成長發展，特別邀請以兒童學前教育為目標的專業兒童教育機構XX，首度進駐「XX XX」住客會所XXX，合力策劃兒童玩樂設施，及為住戶子女安排一系列興趣班課程。#

XX發展有限公司地產部副總經理鍾彩玲小姐表示：「『XX XX』會所XXX精心打造的兒童遊戲室及兒童烹飪室，與專業兒童培訓機構XX首次合作，以其創新的兒童學習模式及獨特的『Reach Your Best』教學理念，為住戶提供一個具啟發性的親子共同學習空間；幫助小朋友在成長階段中發展多元潛能。兒童烹飪室除可讓小朋友發揮他們烹飪的才能，同時亦可作為會所設施多用途董事屋的一部分，住戶可在此舉辦親子活動及家庭聚會，在享受專屬的親子互動空間，及與家人朋友的悠閒時光。」△#

English Translation

Immediate Release

“XX”, XX Group’s Latest Luxury Residence in Eastern District Houses the Top-Notch Children’s Learning Institute XX# Children Play Room in the Clubhouse Specially Designed to Inspire Young Minds

28 September 20XX, Hong Kong – “XX”, the luxury residence in Eastern District meticulously crafted by XX Group, boasts a prestigious location near Mount Parker in Hong Kong Island, a neighbourhood surrounded by renowned academia. With the strong belief that fostering the growth and development of young children is of vital importance to every family, the developer has specially invited XX, a professional children’s learning institution that specializes in pre-school education, to take up residence in the project’s clubhouse XX^Δ. For the first time, the two parties worked jointly to design recreational facilities for children and organize a series of interest classes for the young masters of “XX”. #

“Utilizing the children play room and cookery room in XX, the clubhouse of ‘XXX’ represents our first joint effort with XX, the professional children’s learning institution. XX has instilled its innovative children learning model and the unique teaching concept – ‘Reach Your Best’ – into the learning spaces, so that the scrupulously planned area can inspire imaginations for parents and children alike, and help the young ones discover their potentials across different fields early on in their forming years. Not only can the children’s cookery room let the little master chefs show off their cooking talent, but it can also be used as a part of the multi-purpose director’s house in the clubhouse. Here, residents are free to organize family activities and gatherings; in this interactive space, parents get the chance to enjoy exclusive moments of bonding with their children and savour the quality time spent in this private leisure getaway with family and friends.” said Ms. XXX, Deputy General Manager - Property Department at XX Development Limited. ^Δ#

中文原文

多用途董事屋△設計概念 締造互動親子活動空間

XX 在設計多用途董事屋時，務求讓住戶與子女共享家庭樂趣的同時，可安心盡情投入活動，XX 又精心設計出各具用途的分區，巧妙運用多用途董事屋的室內空間，可隨住戶喜好獨立或組合使用，務求滿足不同住戶需要。多用途董事屋除可與親友開私人派對，共嚐美酒佳餚外，於放置靈活移動的廚具後，即可用作兒童烹飪室；同時亦可作興趣班課室用途。此外，XX 打造的兒童遊戲室，採用了自然柔和的顏色作主調。除玩樂設施外，仍有充裕的空間進行親子互動。△#

「XX XX」住客會所 XX 設計匠心獨運，發展商十分重視住戶的生活質素，特意於會所設計上預留大量綠意空間，讓住客於悠然愜意的環境中暢談言歡，同時放鬆身心，享受優質的家庭聚會時光，為住戶精心打造優質生活。會所設施一應俱全，包括 25 米長室內恆溫泳池連按摩區、宴會廳、多用途董事屋、兒童遊戲室、寫意閱讀區、電子儲物空間等。會所觀景長廊連繫逾 36,000 平方呎會所及綠化園林空間，住戶可細賞柏架山畔，享受綠意。△

關於 XX

XX 兒童學習中心由 XX 姐於 20XX 年創立，以兒童學前教育為目標，輔助學童在 0 歲至 6 歲的學習關鍵時期，透過不同興趣班提早發揮天賦潛質，發展所長。XX 在香港的學習中心佔地 9000 平方呎，提供多達 13 種不同課程，同時為家長提供全方位的網絡及協助；開業 3 年已收生逾 600 人。XX 課程質素廣受國際認可，XX 亦有與知名教育機構合作協辦學前課程。而學習中心設計巧究，曾獲多個國際室內設計獎項，包括於 20XX 年贏得『紐約室內設計的教育類最佳年度大獎』，於巴黎奪得國際室內設計協會（IIDA）全球卓越獎，以及香港設計師協會的全球設計大獎。XX 計劃於 20XX 年拓展至大中華市場，於北京中心地段佔地約 3 萬平方呎的新校即將開辦。

圖片說明

圖片：XX 特別邀請以兒童學前教育為目標的專業兒童教育機構 XX，首度進駐「XX XX」住客會所 XX，合力策劃兒童玩樂設施及為住戶子女安排一系列興趣班課程。中為 XX 發展有限公司地產部副總經理 XX 小姐、右為 XX 發展有限公司地產部高級經理 XX 先生、左為 XX 創辦人兼董事總經理 XX 小姐。

English Translation

Multi-Purpose Director's House[△] designed to Nurture Interactions between Parents and Children

During the design process of the multi-purpose director's house, XX has one primary goal in mind – to create memorable moments of fun for parents and children, and to let them experience the utmost pleasure of family love. Meanwhile, XX has carefully zoned the director's house into different areas with designated functions, so that the indoor spaces are assigned their best uses. Residents will be able to enjoy the spaces independently in combination with the others to satisfy their different needs. The multi-purpose director's house can be used for throwing private parties, a place where the hosts can indulge their families and friends in the free flows of wines and delicacies. Also, equipped with a flexible, moveable kitchen setting, the area can be used as children's cookery room, too; it can also be used as a classroom to hold interest classes. In addition, the children play room created by XX has adopted a natural, soft colour palette as its main theme. When some residents seek pleasure in the state-of-the-art recreational facilities, there are still plenty of room left for parent-children interactions in the spacious director's house. △ #

The remarkable, ingenious design of XX, the clubhouse of “XX”, reflects the developer's determination to create a high-quality living space for residents. The developer has specifically reserved a capacious green

space in the clubhouse, so that residents can mingle freely and enjoy quality time with family members in a relaxed and comfortable environment while all their worries melt away. Every detail in the space is mindfully designed to create a refined lifestyle. The all-inclusive clubhouse features a rich array of facilities including a 25-meter indoor heated swimming pool with Jacuzzi, a banquet hall, a multi-purpose director's house, children play rooms, a cosy reading area and an electronic storage space. The promenade of the clubhouse is connected to over 36,000 square feet of club space and greenery, inundating residents in the spectacular views of Mount Parker and the dense-lush greenery nearby. ^Δ

The seller reserves the right to change or alter the design, specifications, features, layout plans, materials, usage and all of the facilities, part of the area or the whole area of the clubhouse/development project without the need to notify any buyers in advance. Clubhouse and recreational facilities and their respective completion dates will depend on the final approval of the relevant government departments. The opening hours and the use of different facilities in the clubhouse are governed by relevant laws, land grant documents, DMC, clubhouses user codes and the limits of site conditions. The clubhouse and recreational facilities may not be readily usable at the occupation date of the residential development project. The use and operations of some facilities and/or services may be subject to approval or licensing requirement issued by relevant government departments and may involve an additional fee.

About XX

XX children's learning centre was established in 20XX by Ms XX. The centre specializes in providing pre-school education for children from 0 to 6 years old. It has a mission to help children discover their talents and develop their potentials in the critical learning ages through a variety of interest classes.

SPRING occupies a 9,000-square-foot learning centre in Hong Kong, offering up to 13 different kinds of courses while providing a comprehensive network and all-rounded assistance for parents; since its establishment three years ago, SPRING has already attracted more than 600 students. The high-quality courses offered by SPRING are recognized internationally. It has also co-organized a number of pre-school programs with renowned educational institutions. The carefully-designed learning centre has won numerous interior design accolades internationally, including the "New York Interior Design Best of the Year Award – Education category" in 20XX, the Global Excellence Award in International Institute of Interior Design (IIDA) in Paris and the Hong Kong Designers Association's Global Design Award. SPRING is planning to expand into the Greater China market in 20XX, its 30,000-square-foot new school in the heart of Beijing will be opened soon.

Captions

Photo: XX has specially invited XX, the professional children's learning institution that specializes in pre-school education, to take up residence in XX, the clubhouse of "XX". For the first time, the two parties worked jointly to design recreational facilities for children and organize a series of interest classes for the young masters of "XX XX". In the middle is Ms. XX, Deputy General Manager - Property Department at XX Development Limited; on the right is **Mr. XX, Senior Manager - Property Department at XX Development Limited**; on the left is **Ms. XX, Founder and Managing Director of XX**.