

Where dreams come true

Macau: A Sure Bet

Throughout its history Macau has been a popular tourist destination for Hong Kong locals and residents of Mainland China. Macau has enjoyed an unprecedented economic boom following the decision by the Macanese government in 2002 to deregulate its 40-year-old gaming industry.

The decision to deregulate the gaming industry in Macau has attracted substantial investment commitments from world-renowned developers of casino and entertainment resorts. Each operator is tasked with developing quality leisure and entertainment attractions together with the latest casino facilities, ensuring Macau's reputation as a top travel destination.

Relatively easy access from major capital cities in Asia has facilitated this vision. Located in China's Pearl River Delta region, Macau is an hour away by a 24-hour ferry service from Hong Kong's nearly seven million inhabitants and just fifteen minutes away by helicopter. In addition, China, Taiwan, Japan, Korea, Thailand, Malaysia, Singapore, Indonesia and the Philippines, with a combined population of almost two billion, lie within a 2,500-mile radius of Macau, making it the center for gaming in the Asia Pacific region. Visitor arrivals to Macau surpassed 20 million in 2006, a year-on-year increase of nearly 30%. More than half of these arrivals were from Mainland China (Source: Government of Macao Special Administrative Region Statistics and Census Service, December 2006, "Tourism Indicators".) as a result of (instead of "in response to") China's recent liberalization of its travel visa and currency conversion policies in combination with its (instead of "which has combined with") sustained strength in economic growth.

With all of these positive factors in play, Macau overtook the Las Vegas Strip as the largest gaming market in the world in 2006 when its gaming revenues surged 23% year-on-year to US\$6.87 billion (Source: South China Morning Post, February 12, 2007, "Macau Wrests Crown from Las Vegas"). At Melco PBL Entertainment, we are extremely confident that our commitment to quality, professional integrity and innovation will set us apart and enable us to capture the opportunities presented within Macau's gaming industry and thereby maximize the returns of our shareholders.

Crowning Glory

Crown Macau, the first extension of Australia's iconic Crown brand in Asia, is a luxurious and contemporary hotel and casino development that is primarily devoted to the high-end gaming market. Distinctive in design, superior in quality and exceptional in service, this 36-storey complex offers a genuinely unique six-star experience for discerning guests seeking the finest hotel and gaming facilities.

Located on the northern side of Macau's Taipa Island, Crown Macau features a dazzling, multi-level casino that houses approximately 220 gaming tables and 500 gaming machines, as well as exclusive private gaming salons. Crown Towers, Crown Macau's stylish and contemporary hotel, has 216 spacious guest rooms, of which 24 are VIP suites while eight are elegant villas, and all offer spectacular, panoramic views of the brilliant Macau peninsula. Crown Macau also features a host of world-class culinary experiences, such as Tokyo's famed Tenmasa restaurant, as well as chic bars, an outdoor garden podium and a luxurious day spa.

The City of Dreams

Located on Macau's Cotai Strip, an area that will soon outshine the brilliance of Las Vegas, Melco PBL Entertainment's City of Dreams truly embodies our determination to be *the* winning hand in Macau.

By combining electrifying entertainment, amazing accommodation and delectable dining, the City of Dreams will usher in a new era of gaming in Macau. As a must-see integrated urban entertainment resort in the city, our flagship establishment will capture and exude the vibrant and adventurous spirit of the "New Macau". With a 420,000-square-foot aquatic themed casino at the heart of the City of Dreams, crowds will excitedly throng to its more than 450 gaming tables and 2,500 gaming machines.

Electrifying Entertainment

Renowned for spectacular and imaginative productions, Dragone Entertainment GmbH has been charged with staging awe-inspiring performances at the City of Dreams. Franco Dragone has long been associated with the majesty of Cirque du Soleil and regularly stages top-notch productions globally under his company banner. The Dragone home base at the resort will be a theatre complex designed by Pei Partnership Architects, an award winning, internationally lauded architectural firm. There will also be a constant stream of surprise-filled attractions featured in "the bubble", which will be another architectural landmark at the City of Dreams.

Amazing Accommodation

To please a multitude of tastes, the varied accommodation at the City of Dreams will range from a thoughtfully designed hotel to luxury-serviced apartments with private clubhouse facilities to the hotel name Hyatt and all the pampering experiences with which it is synonymous. Besides Hyatt of Macau Limited having been appointed to manage and operate hotel rooms at the City of Dreams, Hard Rock International will create Macau's ultimate themed hotel experience, the Hard Rock Hotel and Casino Macau. Melco PBL Entertainment's Crown Towers will complete the City of Dreams' rich hotel offering by delivering a six-star experience. Lastly, phase two of the City of Dreams will make Macau's finest luxury serviced apartment units available to the public for both short and long-term occupancy.

Delectable Dining

In addition to mouth-watering food and beverage choices within the hotels, there will be scrumptious culinary options throughout the City of Dreams to give our deserving guests the full gastronomic flavor of the "New Macau". To complement the tempting fare of our star chefs, the City of Dreams will also be home to other stellar amenities, including a 50,000-square-foot paradise for shoppers of quality retail products.

Sublime Comfort

Our City of Dreams Team

With in excess of 90,000 rooms in 217 hotels and resorts that operate under the revered Hyatt, Hyatt Regency, Grand Hyatt and Park Hyatt brands in 44 countries worldwide, Chicago-based Global Hyatt Corporation (“Global Hyatt”) represents the yardstick by which other top hotel brands measure themselves. As such, Melco PBL Entertainment is absolutely thrilled to have Hyatt of Macau Limited on the City of Dreams team.

Besides Global Hyatt’s already-impressive resume, an additional 32 Hyatt hotels and resorts are currently being developed globally and 11 of these are located in China. Global Hyatt is also the owner of Hyatt Vacation Ownership, Inc., operators of the Hyatt Vacation Club, Hyatt Equities, L.L.C., Select Hotel Group L.L.C. and U.S. Franchise Systems, Inc.

Musical Wonderlands

Our City of Dreams Team

Through its 124 musically charged Hard Rock Cafes, seven Hotel & Casinos and one stand-alone Casino in 43 countries around the world, Hard Rock International has quickly become a globally recognized brand. Hard Rock International, known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website, has an ever-growing base of loyal fans that will undoubtedly flock to Melco PBL Entertainment’s City of Dreams when the Hard Rock Hotel and Casino Macau opens there next year.

Beginning with an Eric Clapton guitar, the world’s greatest collection of music memorabilia is owned by Hard Rock International and displayed at its establishments around the globe. These musical wonderlands include Hard Rock Hotel and Casino properties in Las Vegas, Hollywood (Florida) and Tampa, and Hard Rock Hotels in Chicago, Orlando, Bali and Pattaya, with exciting projects under development in Biloxi, San Diego and Colorado.

Pulsating Spectacles

Our City of Dreams Team

Founded in 2000 by Franco Dragone and Louis Parenteau, the Dragone Group, which is headquartered in Belgium and has offices in Las Vegas and Montreal, has been responsible for some of the world’s most imaginative and spectacular entertainment productions. Appealing to audiences worldwide, the company’s most notable successes include the Disney Cinema Parade at Euro Disney and Celine Dion’s *A New Day*.

Franco Dragone was previously with Cirque du Soleil, where he directed such world-acclaimed productions as *Alegria* (1994), *Quidam* (1996), and *O* (1998), and with the Dragone Group at the helm, the City of Dreams will soon become Macau’s Mecca for pulsating spectacles.

Instant Fun

Mocha Clubs are Melco PBL Entertainment's innovative answer for people who wish to enjoy instant electronic gaming fun in a café-style setting. By thinking outside the box of conventional casino settings and providing greater service to casual gaming patrons, we are perfectly positioned to capitalize on the significant growth opportunities for machine-based gaming in Macau.

Mocha Clubs, which operate around 1,000 machines across half a dozen venues, comprise one of the larger non-casino-based operations in Macau. All the clubs house many unique and exclusive jackpot products, as well as most of the popular electronic gaming tables and top quality slot machines in town. Mocha Clubs venues are uniquely designed and decorated to be stylish and trendy, coupled with the comfortable ambience of a café. In addition, each club has its own unique theme to cater to the distinct needs of visitors. For instance, the Mocha Club at Marina Plaza features a "VIP Members Only" area, the first of its kind in Macau, and the Mocha Club at Hotel Taipa features a Baccarat Theatre, another Macau first.

Prime Peninsula

Melco PBL Entertainment has ambitious plans in progress to develop a yet-to-be-named hotel-casino complex on the prime real estate of the Macau peninsula shoreline. Located near the current Macau Ferry Terminal, this site is ideally located for a three-pronged development that comprises a casino, a hotel and high-end residential apartments that will primarily target people making day trips to Macau.

Together with the City of Dreams, Crown Macau and Mocha Clubs, this new development, once completed, will consolidate Melco PBL Entertainment's presence throughout Macau.